

Daniel Thomas Cook

Office Address:

Department of Childhood Studies
 405-407 Cooper Street
 Camden, NJ 08102 USA
 +1 856-225-2816
dtcook@camden.rutgers.edu
<http://children.camden.rutgers.edu/profile/cook.htm>



Academic Training

- 1998 Ph.D. in Sociology. University of Chicago.
- 1988 M.A. in Communication. Annenberg School of Communications. University of Pennsylvania.
- 1983 B.S. in Individual Plans of Study. College of Liberal Arts and Sciences. University of Illinois, Champaign-Urbana.

Areas

Youth and Childhood; Consumption and Media; Qualitative Methods; Cultural Sociology; Urban Sociology

Academic Appointments

- 2007-present Associate Professor of Childhood Studies, Associate Professor of Sociology, Associate Member of the Center for Children and Childhood Studies, Rutgers University, Camden, NJ.
- 2005-2007 Associate Professor, Department of Advertising, University of Illinois at Champaign-Urbana
- 2001-2005 Assistant Professor, Department of Advertising, University of Illinois at Champaign-Urbana
- 1998-2001 Assistant Professor, Department of Leisure Studies, University of Illinois at Champaign-Urbana.
- 1998-2007 Adjunct, Department of Sociology, University of Illinois at Champaign-Urbana.
- 2000-2007 Adjunct, Unit for Criticism and Interpretive Theory, University of Illinois at Champaign-Urbana
- 2001-2007 Adjunct, Department of Leisure Studies, University of Illinois at Champaign-Urbana.
- 1995-1997 Preceptor, Master of Arts Program in the Social Sciences, University of Chicago.
- 1994-1996 Lecturer, Social Science Collegiate Division, University of Chicago.

Academic Appointments (cont'd)

- 1992, 1993 Instructor, Department of Sociology, University of Massachusetts—Boston.
- 1991-1992 Instructor, Department of Liberal Education, Columbia College, Chicago, IL.

Visiting Professorships, Lectureships and Fellowships

- 2007 International Fellow, Cultures of Consumption Programme, Birkbeck College, London (Spring)
- 2006 Visiting Scholar, European Center for Children's Products, University of Poitiers, Angoulême, France (May)
- 2005 Visiting Scholar, Department of Sociology, University of Chicago (Fall)
- 2005 Visiting Educator, Department of Sociology, Whitman College, Walla Walla, WA (April).
- 2002 Visiting Professor, Leo Burnett, Inc., Chicago, as part of the Visiting Professor Program, Advertising Educational Foundation (July)

Grants

- 2004-2005 University of Illinois Research Board, "The Social Meaning of Children's Food: Marketing, Parenting and Children's Selves." (\$21, 977); Daniel Cook, PI.
- 2000 USDA Forest Service, "Meaning, Community and Landscape Change in Southeast Chicago" (\$49, 516); Daniel Cook, PI.

Honors and Awards

- 2003 Nominee, Distinguished Contributions Early in a Career in Research and Teaching on the Sociology of Childhood, Section on Childhood and Youth, American Sociological Association.
- 2000 Named to the Incomplete List of Teachers Rated Excellent by their Students (Fall)
- 1998-2004 Scholar's Travel Award for Conference Presentations, University of Illinois.
- 1995 First Place, Annual Student Paper Competition of the Midwest Sociological Society for "Trading Images: A Case Study of the Visual Commodification of Childhood in a Children's Wear Trade Magazine, 1920s-1980s."
- 1994 Robert E. Park Prize Lectureship for undergraduate course, "Insights and Implications of a Consumer Society," Department of Sociology, University of Chicago.
- 1989-1993 University Fellowship, University of Chicago.
- 1984-1985 Research Scholar, Annenberg School of Communications, University of Pennsylvania.
- 1983-1985 Annenberg Scholarship, University of Pennsylvania.
- 1983 Graduation with Academic Distinction. University of Illinois at Champaign-Urbana.
- 1983 James Scholar; James Scholar Research Award Recipient. University of Illinois at Champaign-Urbana.

Dissertations Supervised

Moreira, Claudio. "Transgressive Body, Transgressive Scholarship: A Fragmented Life in Soc Many Acts." Member of Dissertation Committee, May 2007. Now Assistant Professor, Department of Communication, University of Massachusetts, Amherst.

Kim, Jongyoung. "Hybrid Modernity: The Scientific Construction of Korean Medicine in a Global Age." Member of Dissertation Committee. August 2005

Ross, Sally. "Challenging the Woman/Athlete Paradox: Gender Performances of Elite Women Athletes." **Director of Research.** May 2005. Now Assistant Professor, Bowling Green State University.

Yu-Ling Chen. "'A Choice Among No Choice': Exploring Chinese Mothers' Agency and Identity along the Blurred Boundaries between Leisure, Work and Consumption." **Chair** of Dissertation Committee. Completed: May 2003. Now Assistant Professor, Taiwan College of Physical Education, Taipei.

Diana Parry. "A Feminist Analysis of Women's Experiences with Infertility: Exploring the Roles of Leisure and Conceptualizations of Family." Completed: May 2003. Now Assistant Professor at the University of Waterloo, Kitchener, Ontario.

Margaret Young. "Making Charm Strings: Everyday Women's Culture in History." Completed: May, 2003. Now Assistant Professor at Knox College (IL).

Daniel K. Hibbler "Giving Voice to Interracial Couples: A View Through the Leisure Lens." Completed: May, 2000. Now Assistant Professor at Florida International University

Christopher Bowling. "The Working Poor: Negotiating Life." Completed: January, 2000. Now Assistant Professor at Western Washington University.

Publications

Books

2004 *The Commodification of Childhood: The Children's Clothing Industry and the Rise of the Child Consumer.* Durham, NC: Duke University Press.

Edited Books

2008 *Lived Experiences of Public Consumption.* Houndmills: Macmillan-Palgrave.

2002 *Symbolic Childhood.* New York: Peter Lang.

Journal Articles (refereed)

2009 "Semantic Provisioning of Children's Food: Commerce, Care and Maternal Practice." *Childhood*. 16(3). 317-334.

2008 "The Missing Child in Consumption Theory." *Journal of Consumer Culture*, 8 (2), 219-243.

2007 "The Disempowering Empowerment of Children's Consumer 'Choice': Cultural Discourses of the Child Consumer in North America." *Society and Business Review*, 2 (1), 37-52.

2006 "Problemizing Consumption, Community and Leisure: Some Thoughts on Moving Beyond Essentialist Thinking" *Leisure/Loisir*, 30 (2), 455-466..

2005 "The Dichotomous Child in and of Commercial Culture." *Childhood*, 12:2 (May), 155-159.

2004 "Betwixt and Be Tween: Age Ambiguity and the Sexualization of the Female Consuming Subject." *Journal of Consumer Culture*, 4:2 (July), 203-227 (with Susan B. Kaiser).

Publications (cont'd)

Journal Articles (cont'd)

- 2004 "Beyond Either/Or." Guest Editor's Introduction to the Special Issue. *Journal of Consumer Culture*. 4:2 (July).
- 2003 "Spatial Biographies of Children's Consumption." *Journal of Consumer Culture* 3:2 (July), 147-169.
- 2003 "Agency, Children's Consumer Culture and the Fetal Subject." *Consumption, Markets and Culture*, 6 (2), (June), 1-17.
- 2001 "Exchange Value as Pedagogy in Children's Leisure: Moral Panics in Children's Culture at Century's End." *Leisure Sciences*, 32(2), 81-98.
- 2001 "The Elephant in the Living Room." *Leisure Sciences*, Special Issue "Leisure and Commodification: Sociological Perspectives," 32(2), 67-70.
- 2000 "The Other 'Child Study': Figuring Children as Consumers in Market Research, 1910s-1990s." *The Sociological Quarterly*, 41(3), (Summer), 487-507.
- 2000 Childhood is Killing 'Our' Children: Some Reflections on the Columbine Shootings and the Agentive Child." *Childhood*, 7(1), 107-117.
- 1999 "The Visual Commodification of Childhood: A Case Study of a Children's Clothing Trade Journal, 1920s-1980s." *Journal of Social Sciences*. 3(1-2), (Jan-Apr), 21-40.
- 1995 "The Mother as Consumer: Insights from the Children's Wear Industry, 1917-1929," *The Sociological Quarterly*, 36(3), (Summer), 505-522.

Chapters in Books

- 2010 (forthcoming) "Commercial Enculturation: Moving Beyond Consumer Socialization." To appear in: David Buckingham and Vebjørng Tingstad (eds.) *Childhood and Consumer Culture* Basingstoke, UK: Palgrave.
- 2010 (forthcoming) "Children's Subjectivities and Commercial Meaning: The Delicate Battle Mothers Wage when Feeding their Children." To appear in Allison James, Anne Trine Kjørholt and Vebjørng Tingstad (eds.) *Childhood, Food and Identity in Everyday Life*. Basingstoke, UK: Palgrave
- 2010 (forthcoming) "Leveraging the Child's Perspective: Commercial Epistemologies of Children's Consumption. To appear in *Inside Marketing*, edited by Detlev Zwick and Julien Cayla. Oxford University Press.
- 2009 "Children as Consumers." Invited chapter for *Handbook of Childhood Studies*. Edited by Jens Qvortrup, William A. Corsaro and, Michael-Sebastian Honig. Palgrave Macmillan: Basingstoke, pp. 332-346.
- 2008 "Dramaturgies of Value in Marketplaces." In Daniel Thomas Cook (ed.) *Lived Experiences of Public Consumption*. Houndsmills: Palgrave, pp. 1-10.
- 2006 "Leisure and Consumption." Invited chapter for the *Handbook of Leisure Studies*, Chris Rojek, Susan Shaw and A. J. Veal (eds.). Houndsmills: Macmillan-Palgrave, pp. 304-316.
- 2006 "In Pursuit of the 'Inside View': Training the Research Gaze on Advertising and Market Practitioners" In Russell Belk (ed.) *Handbook of Qualitative Research Methods in Marketing*. Cheltenham, UK/Northampton, MA: Edward Elgar Publishing.
- 2005 "Consumer Culture." Invited chapter for the *Blackwell Companion to Cultural Sociology*. Mark Jacobs and Nancy Harrington, eds. Malden, MA: Blackwell, pp. 160-175.

Publications (cont'd)

Chapters in Books

- 2002 "Interrogating Symbolic Childhood." *Symbolic Childhood*. NY: Peter Lang, pp. 1-15.
- 2000 "The Rise of 'the Toddler' as Subject and as Merchandising Category in the 1930s." Mark Gottdiener (ed.) *The New Means of Consumption*. Lanham, MD: Rowman & Littlefield, pp. 111-130.

Editorials

- 2009 (forthcoming) "Ratifying the Convention Amidst the Messy Cultural Politics of American Childhoods." *Childhood*, (164)
- 2009 "When a Child is Not a Child, and other Conceptual Hazards of Childhood Studies." *Childhood*, 16(1).

Encyclopedia Entries

- 2009 "Play Frames" Pp. 52-53 in *Encyclopedia of Play: A Social History*. London: Sage.
- 2009 "Children as Consumers," *The Chicago Companion to the Child*. Chicago: University of Chicago Press.
- 2008 "Consumption: Child and Adolescent." Pp. 106-109 in *Encyclopedia of the Life Course and Human Development*. Farmington Hills, MA: Gale.
- 2008 "Shirley Temple," in *Girl Culture: An Encyclopedia*
- 2008 and Susan B. Kaiser, "Tweens," in *Girl Culture: An Encyclopedia*
- 2006 "Children's Consumer Culture." Pp. 693-697 in *Blackwell Encyclopedia of Sociology*, George Ritzer (ed.). Malden, MA : Blackwell.
- 2006 "Urban Consumption/City as Consumer Space." Pp. 765-769 in *Blackwell Encyclopedia of Sociology*, George Ritzer (ed.). Malden, MA: Blackwell.
- 2004 "The Commercialization of Leisure." *Encyclopedia of Leisure and Recreation in America*. Gary S. Cross (ed.) Malden, MA: Blackwell.
- 2003 "Community Recreation." *Encyclopedia of Community*. Karen Christensen and David Levinson (eds.), Vol. 3: 1146-1149. Thousand Oaks, CA: Sage.

Book Reviews

- 2005 Review of *Raising Consumers*, by Lisa Jacobson, *Business History Review*, Vol. 79, No. 4 (Winter: 883-886).
- 2005 Review of *Who Owns Native Culture?*, by Michael F. Brown, *American Journal of Sociology*, May, pp. 1850-1852.
- 2003 Review of *Consuming Children*, by Jane Kenway and Elizabeth Bullen. *Journal of Consumer Culture*, 3:1 (March).
- 2001 Review of *Sounding Out the City*, by Michael Bull. *American Journal of Sociology*, Vol. 106, No. 4.
- 2001 Review of *Music in Everyday Life*, by Tia DeNora. *American Journal of Sociology*, Vol. 104, No. 2.
- 1999 Review of *The Sociology of Taste*, by Jukka Gronow. *American Journal of Sociology*, Vol. 104, No. 4.

Syllabi and Teaching Materials

- 2006 Co-Editor (with J. Michael Ryan and Megan Aslin Rich). *Syllabi & Teaching Resources for Teaching the Sociology of Consumption.*, Second Edition. Washington, DC: American Sociological Association.

Publications (cont'd)

Syllabi and Teaching Materials (cont'd)

- 2006 "Introduction to the Second Edition." Pp. 1-2 in *Syllabi & Teaching Resources for Teaching the Sociology of Consumption.*, Second Edition. D. T. Cook, J. M. Ryan and M. A. Rich (eds.) Washington, DC: American Sociological Association.
- 2006 "Teaching Consumption Studies against the Grain: An Uncommon but Hopefully Useful Account." Pp. 186-188 in *Syllabi & Teaching Resources for Teaching the Sociology of Consumption.*, Second Edition. D. T. Cook, J. M. Ryan and M. A. Rich (eds.) Washington, DC: American Sociological Association.
- 2006 Syllabi for "Social and Cultural Contexts of Advertising and Consumption" and "Seminar in Consumer Culture (with Susan G. Davis) in *Syllabi & Teaching Resources for Teaching the Sociology of Consumption.*, Second Edition. D. T. Cook, J. M. Ryan and M. A. Rich (eds.) Washington, DC: American Sociological Association.
- 2002 Syllabus for "Urban Leisure, Culture and Consumption," *Syllabi & Teaching Resources for Teaching the Sociology of Consumption.* George Ritzer and Todd Stillman (eds.). Washington, DC: American Sociological Association.

Other/Non-Refereed

- 2007 "Children of the Brand." *In These Times*, January.
http://www.inthesetimes.com/site/article/2968/children_of_the_brand/
- 2006 "The Problem of Consumption and the Ghost of *Homo Economicus*." Invited submission to *Accounts: The Newsletter of the Economic Sociology Section of the American Sociological Association*. Fall.
<http://www2.asanet.org/sectionecon/accounts06fa.pdf>
- 2006 "Child's Play." Invited submission to *Global Agenda*, the publication of the World Economic Forum held in Davos, Switzerland. <http://www.globalagendamagazine.com/2006/Cook.asp>
- 2004 "Production...Consumption...Bridges: Markets as Social Imaginaries." In *Accounts: The Newsletter of the Economic Sociology Section of the American Sociological Association*. Fall.
<http://www2.asanet.org/sectionecon/econsoc04f.pdf>
- 2004 "The Child-Consumer in the Living Room." In *Child News: The Newsletter of the Children and Youth Section of the American Sociological Association*. Fall.
- 2001 "Kids and Sport." *Journal of Sport and Social Issues*, "Kids and Sport, Part 1," 25 (3): 227-228 (with C. L. Cole).
- 2001 "From Joe Camel to Hip, Fit Girls!" *Journal of Sport and Social Issues*, "Kids and Sport, Part 2," 25(4): 333-37 (with C. L. Cole).
- 2001 "For Country and Commodity." *Consumers, Commodities and Consumption Newsletter of the American Sociological Association*, November.
- 2001 "Lunchbox Hegemony?: Kids and the Marketplace, Then and Now." *LiP Magazine* (on line), Aug. 20.
http://www.lipmagazine.org/articles/featcook_124.shtml
- 2000 "Theorizing Childhood Through the Lens of Commodification" *Proceedings of the Symposium on Child Research: Into the 21st Century*. Ottawa, Ontario: Carleton University
- 1999 "No Purchase Necessary." *Consumers, Commodities and Consumption Newsletter of the American Sociological Association*, December.

Publications (cont'd)

Reprints

- 2005 "Spatial Biographies of Children's Consumption." Reprinted in: Hogg, Margaret, *Consumer Behaviour: Research and Influences*. London: Sage. Originally published in *Journal of Consumer Culture* 3:2 (July), 147-169.
- 2005 "Lunchbox Hegemony?: Kids and the Marketplace, Then and Now." Reprinted in Joan T. Mims and Elizabeth M. Nollen (eds.), *Mirror on America: Short Essays and Images from Popular Culture*, Third Edition, Bedford/St. Martin's.
- 2004 "Lunchbox Hegemony?: Kids and the Marketplace, Then and Now." Reprinted in Gary Goshgarian (ed.), *The Contemporary Reader, 8th Edition*. Allyn and Bacon (originally published in *LiP Magazine* (on line), Aug. 20, 2001. http://www.lipmagazine.org/articles/featcook_124.shtml)

Under Review

"Knowing the Child Consumer: Historical and Conceptual Insights on Qualitative Children's Consumer Research"

In Preparation

- "Emotion and Meaning in Children's Consumer Culture"
- "Commercial Play and Corporate Fun in Contemporary Childhoods"
- "Personhood and Consumption"
- "Markets as Social Imaginaries."
- "Gender Advertisements Revisited"

Conference/Professional Presentations (since 2000)

Keynote

- 2008 "Fashion for Whom? Display, Ambiguity and the Performing Child." Invited Keynote presentation for the 2008 Pasold conference, "Clothing Childhood, Fashioning Society." The Foundling Museum. (January), London, UK
- 2006 "The Missing Child in Consumption Theory." Invited Keynote speaker, Second Biannual Conference on Child and Teen Consumption 2006, Copenhagen Business School, (April), Copenhagen, Denmark.

Invited and Competitive

- 2010 "Children, Citizenship and Consumer Culture." Invited paper to be presented at the Thematic Session "Children's Citizenship Status and Experience in a Globalizing World." American Sociological Association (August), Atlanta, GA.
- 2010 "Figurations, Fabrications and Performances in and of Markets." Paper to be presented at the Special Session "Market as Social Imaginaries: Language, Performance and Economic Action." American Sociological Association (August), Atlanta, GA.
- 2009 "Commercially Speaking: Gleaning Children's Perspectives and Desires from Commercial Sources." Paper presented at the Society for the History of Children and Youth conference, Berkeley, CA (July).
- 2009 "Commercial Spaces and Places of Childhood." Invited presentation for the "Disciplinary domains in child and youth research" at the Association of American Geographers annual meeting, Las Vegas, NV (March).
- 2009 "Nagging Questions about the Ethics of Commercial Representation: Conundrums of Children and Childhood." Invited presentation for the "The Ethics of Representing Childhood: Popular Culture, Performance, and Pedagogy" conference, Arizona State University, Tempe, AZ (March).
- 2008 "Semantic Provisioning: Commerce, Care and Maternal Practice." Presented at the American Sociological Association (August), Boston, MA.

Conference/Professional Presentations (since 2000) cont'd

- 2008 "Arm-wrestling with the Child Consumer: Contradictions and Conundrums of Critical and Interpretive Stances." Paper presented at the Contested Terrain of Consumption Studies conference, Boston, MA (July).
- 2008 "Commercial Re-presentations: Food, Children's Subjectivities and Commercial Meaning." Paper presented at Re-Presenting Childhoods conference, Centre for Children and Youth, Sheffield University (July), Sheffield, UK.
- 2008 "When a Child is not a Child, and Other Conceptual Hazards of Childhood Studies." Invited presentation on the 25th anniversary celebration of the Norwegian Centre for Child Research, "Childhood - Yesterday, Today, Tomorrow," Trondheim, Norway (April)
- 2008 "Commercial Enculturation: Moving Beyond Consumer Socialization." Presented at the 3rd Child and Teen Consumption Conference, Norwegian Centre for Child Research (April), Trondheim, Norway.
- 2008 "The Portal of Play: Corporate Play with and in Contemporary Childhoods." Presented at the American Play: Sports, Games, Entertainment and Fantasy in American Culture conference, Strong National Museum of Play (April), Rochester, NY.
- 2007 "Children's Consumer Culture" Presented at American Studies Association (October), Philadelphia, PA.
- 2007 "Mothers, Commerce and Care and the Production of the American Children's Birthday Celebration." Open refereed Roundtables. Presented at the American Sociological Association (August), New York, NY.
- 2007 "Corporate Play and Commercial Fun in Contemporary Childhoods." Invited Lecture, co-sponsored by the Centre for the Study of Children, Youth and Media and the Childhood Research and Policy Centre, University of London (May), London, UK.
- 2007 "Trick or Treat? Provisioning and Maternal Bricolage in Feeding Children." Invited talk at ESRC Centre for Research on Socio-Cultural Change, (April) University of Manchester, UK.
- 2007 "Commerce and Care: A Recipe for "Children's Food." Presented at the British Sociological Association Annual Meeting, (April) University of East London, UK.
- 2007 "Fun Morality Revisited: Playing with the Consuming Child." Invited presentation for the "Consuming Children: Commercialisation and the Changing Construction of Childhood" research project at the Norwegian Centre for Child Research, (March) Trondheim, Norway.
- 2007 "Commercial Epistemologies of Contemporary Childhoods: Ludic Dimensions." Invited presentation for the Annual Lecture for the Centre for the Study of Childhood and Youth, (March) University of Sheffield, UK.
- 2007 "Fashion, Children and the Commodity Form." Invited presentation for the Body and Material Cultures Seminar, London College of Fashion, (March) London, UK..
- 2006 "Edible Culture: Children's Food, Subjectivities and Commercial Meaning." Paper presented at the Material and Visual Cultures of Childhood conference, Goldsmith's College, University of London (May), London, UK
- 2005 "How Food Consumes the Child in the Corporate Landscape of Fun." Presented at the American Sociological Association (August), Philadelphia, PA.
- 2005 "Personhood and Consumption." Presented at the 37th Congress of the International Institute of Sociology (July), Stockholm, Sweden.

Conference/Professional Presentations (since 2000) cont'd

- 2005 "The Child as Portal Between Family and Market." Presented at the Childhoods 2005 Conference, (July), Oslo, Norway.
- 2005 Invited speaker for panel on the 20th anniversary of *Pricing the Priceless Child* by Viviana Zelizer. Eastern Sociological Society, (March), Washington, DC.
- 2005 Invited speaker for Author Meets Critics panel on *Point of Purchase* by Sharon Zukin, Eastern Sociological Society, (March), Washington, DC.
- 2004 "Markets as Social Imaginaries," Invited presentation, Section on Economic Sociology, American Sociological Association (August), San Francisco, CA.
- 2004 "What is a Child Such that It May Consume? De-problemitizing Children's Pleasures." Presented at the 5th Crossroads Cultural Studies Conference, University of Illinois (June), Champaign, IL.
- 2004 "Commercial Personae: Personifying Market Relations: An Exploration." Presented at the Cultural Studies Association (May), Boston, MA.
- 2004 "Commercial Enculturation: Mothers and the Production of Children's Culture in the American Birthday Celebration." Presented at Pluridisciplinary perspectives on Child and Teen Consumption, (March), University of Poitiers, France.
- 2003 and Susan B. Kaiser "From Subteen to Tween: Age Ambiguity and the Sexualization of the Female Consuming Subject." Presented at the Annual Meeting of the American Sociological Association (August), Atlanta, GA.
- 2003 "The Cultures of Kids' Consumption." Invited paper for panel on "Cultures of Consumption." Presented at the Annual Meeting of the American Sociological Association (August), Atlanta, GA.
- 2003 "The Children's Birthday Party as a Ritual of Commercial Enculturation." Invited paper presented at the Society for the Study of Social Problems (August), Atlanta, GA.
- 2003 "From Fashion to Food: Children's Consumer Culture in the Contemporary US." Invited paper for the Global Studies Summer Institute, University of Wisconsin—Milwaukee (July), Milwaukee, WI
- 2003 "Commercialized Kids' Leisure." Invited paper for panel on "Leisure Today," Department of Leisure Studies, University of Illinois (May), Champaign, IL
- 2003 "The Disempowering Empowerment of Children's Consumer 'Choice.'" Presented at the Annual Meeting of the British Sociological Association (April), York, UK.
- 2003 "Spatial Biographies of Children's Consumption." Presented at the American Association of Geographers (March), New Orleans, LA.
- 2002 "Contradictions and Conundrums of the Child Consumer: The Emergent Centrality of an Enigma in the 1990s." Presented at the Association for Consumer Research (October), Atlanta, GA.
- 2002 "How Markets Make Persons in the Commercial Culture of Childhood." Invited Lecture given for Childhood—Agency, Culture, Society" an International Seminar sponsored by the Norwegian Centre for Child Research (September), Trondheim, Norway.
- 2002 "Building the Fetal Subject at Retail: Autonomy, Children's Consumer Culture and All-Consuming Motherhood." Presented at the Annual Meeting of the American Sociological Association (August), Chicago, IL.

Conference/Professional Presentations (since 2000) cont'd

- 2001 "Pedi-Economicus?: Contradictions and Conundrums of the Child Consumer." Presented at the Social Science and History Association meeting (November), Chicago, IL.
- 2001 "Market Places and Spaces of Childhood." Presented at the Annual Meeting of the American Sociological Association (August), Anaheim, CA.
- 2000 "Exchange Value as Pedagogy in Children's Leisure." Presented at the Special Session, "Leisure and Commodification: Trends and Trajectories," Annual Meeting of the American Sociological Association (August), Washington, DC.
- 2000 "Urban Leisure and Urban Culture: An Introduction to An Emergent Perspective." Invited presentation at the Midwest Sociological Association Annual Meeting (April), Chicago, IL.
- 2000 "The Children's Department." Presented at the Midwest Sociological Association Annual Meeting (April), Chicago, IL.

Courses Taught

Graduate

Proseminar in Childhood Studies, Rutgers University, 2008, 2009.
 Interpretive Methods in Childhood Studies, Rutgers University, 2007, 2008.
 Qualitative Research Methods, University of Illinois, 1999-2006.
 Graduate Seminar, Department of Advertising, University of Illinois, Spring 2005.
 Consumer Culture, Department of Advertising, University of Illinois. 2003.
 Urban Consumption, Leisure and Culture, Department of Advertising, University of Illinois, 2002
 Urban Leisure and Urban Culture, Department of Leisure Studies, University of Illinois, 1999.
 Sociology of Leisure, Department of Leisure Studies, University of Illinois, 1998.
 Perspectives in the Social Sciences, (Discussion Section; Lectures), Master of Arts Program in the Social Sciences, University of Chicago, Autumn 1995; Autumn 1996.

Undergraduate

Children and Consumer Culture, Rutgers University, 2008.
 Introduction to Childhood Studies, Rutgers University, 2007, 2008.
 Social and Cultural Contexts of Advertising and Consumption, Department of Advertising, University of Illinois, 2002-2006.
 Leisure and Society, Department of Leisure Studies, University of Illinois, Spring, 1999; Autumn 1999; Spring 2000, Autumn 2000.
 The Gendered Self, University of Chicago, Social Science Collegiate Division, Spring 1996; Spring 1995; Spring 1994.
 Insights and Implications of a Consumer Society, (Robert E. Park Prize Lectureship), University of Chicago, Department of Sociology, Spring 1994.
 Introduction to Sociology, University of Massachusetts-Boston, Department of Sociology, Autumn 1993; Summer 1992.
 Introduction to Sociology, Columbia College, Department of Liberal Education, Autumn 1992; Spring 1992; Autumn 1991.
 Urban Structure and Process, (Teaching Assistant), University of Chicago, Autumn 1997; Winter 1991.

Editorial

Editor, *Childhood: A Global Journal of Child Research*, 2008-present.

Book Review Editor, *Journal of Consumer Culture* (Sage), 2006-present.

Editorial cont'd

Editor and Founder, *Consumers, Commodities and Consumption*, newsletter of the Consumer Studies Research Network, 1999-present

Advisory Editor for Consumption entries (Invited), *Blackwell Encyclopedia of Sociology*. George Ritzer, University of Maryland, General Editor. Responsible for approx. 50 entries on the sociology of consumption. Published 2006.

Co-Editor with J. Michael Ryan and Meghan Aslin Rich. *Syllabi & Teaching Resources for Teaching the Sociology of Consumption, Second Edition*. Washington DC: American Sociological Association, 2006.

Editorial/Advisory Board memberships

Editorial Board Member, *Girlhood Studies*, 2008-present.

Editorial Advisory Board Member, *Young Consumers*, 2006-present.

Guest Editor (Invited) Special Issue on Qualitative Methods in Children's Consumer Research," expected 2010

Editorial Board Member, *Sociology Compass*, 2006-present.

Advisory Board Member, *Journal of Consumer Culture*, 2000-present.

Guest Editor, (Invited) Special Issue on "Children's Consumer Culture," July 2004.

Advisory Board Member, *Culture, Markets and Consumption*, 2000-present.

Editorial Board Member, *Childhood: A Global Journal of Child Research*, 2003-2008.

Guest Editor, (Invited) Special Issue on "Children in and of Commercial Culture," May 2005.

Assistant Editor, *Journal of Sport and Social Issues*, 1999-2002; Advisory Board 2002-present.

Guest Co-Editor, (Invited) two Special Issues on "Children, Sport and the Politics of Value" 2001.

Associate Editor, *Leisure Sciences*, 1998-2002.

Guest Editor, (Invited) Special Issue on "Leisure and Commodification," 2001.

Journal Manuscript Reviewer:

American Journal of Sociology, 1992-present.

The Sociological Quarterly, 1996-present.

Leisure Sciences, 1998-present

Journal of Leisure Research, 1999-present.

Consumption, Markets and Culture, 1999-present

Journal of Sport and Social Issues, 1999-present

Qualitative Inquiry, 1999-present

Annals of Tourism Research, 2000, 2007

Childhood: A Global Journal of Child Research, 2000-present

Journal of Consumer Research, 2000-present

Cultural Studies, Critical Methodologies, 2000-present

Psychology and Marketing, 2000

Journal of Consumer Culture, 2001-present

Communication Review, 2004

American Sociological Review, 2004-present

Qualitative Sociology, 2005

Gender and Society, 2005

Social Theory, 2006

Editorial cont'd

Journal Manuscript Reviewer (cont'd)

Social Forces 2007

Young Consumers 2007-present

Sociology Compass 2008-present

Book Manuscript/Proposal Reviewer

2009 NYU Press; Palgrave

2008 Polity; Open University

2007 Sage; Oxford University Press; NYU Press; Polity; Worth

2006 Palgrave; NYU Press; Sage; Berg; University of California Press

2005 Routledge; Oxford University Press; Sage; NYU Press

2004 NYU Press

2003 Rutgers University Press

Committees

University

Athletic Board Title IX Subcommittee, Office of the Chancellor, University of Illinois, 2003-2004.

College

Library Committee, College of Communications, University of Illinois, 2001-2007; Chair 2002-2003.

Educational Policy Committee, College of Applied Life Studies, University of Illinois, 2000-2001.

Department

Director of Graduate Studies, Department of Childhood Studies, Rutgers, 2008-present.

Director of Graduate Studies, Department of Advertising, 2005-2007.

Graduate Admissions Committee, Institute for Communications Research, University of Illinois, 2004-2006.

Graduate Education Committee, Department of Leisure Studies, University of Illinois, 1999-2001.

Departmental Advisory Committee, Department of Leisure Studies, University of Illinois, 1998-2001.

Professional/Association Activities

Networks

Founder and Organizer, "Consumption Studies Research Network" of the American Sociological Association.

<http://csrn.camden.rutgers.edu/>.

Conferences

Co-organizer, "The Future of Consumption Studies" conference, Barnard College, New York, August 2007.

American Sociological Association

Invited Organizer, Special Session, "Market as Social Imaginaries: Language, Performance and Economic Action."

American Sociological Association (August), Atlanta, GA.

Invited Organizer, Open Roundtable, Section on the Sociology of Culture, Consumer Studies Network, Annual Meeting of the American Sociological Association, Boston, August 2008

Invited Organizer, Open Roundtable, Section on the Sociology of Culture, Consumer Studies Network, Annual Meeting of the American Sociological Association, New York, August 2007

Elected Council Officer, Section on the Sociology of Children and Youth, American Sociological Association, 2004-2006.

Invited Organizer, Open Roundtable, Section on the Sociology of Culture, Consumer Studies Network, Annual Meeting of the American Sociological Association, Montreal, August 2006

Professional/Association Activities cont'd

American Sociological Association (cont'd)

Invited Organizer, Regular Session, "Consumers and Consumption," Annual Meeting of the American Sociological Association, Philadelphia, PA, August 2005.

Invited Thematic Session Organizer, "University, Inc.: The Corporatization of Academic Life." Annual Meeting of the American Sociological Association, San Francisco, CA, August 2004.

Invited Session Organizer, "Bridging Production and Consumption: Perspectives and Directions," for the Economic Sociology Section, Annual Meeting of the American Sociological Association, San Francisco, CA, August 2004.

Member, Student Paper Award Committee, Section on Children and Youth, American Sociological Association, 2002-2003.

Special Session Organizer and Discussant, "Consumer Society: Resistance and Co-optation." Annual Meeting of the American Sociological Association, Chicago, IL, August 2002.

Special Session Organizer, "Commodification and Leisure: Trends and Trajectories." Annual Meeting of the American Sociological Association, Washington, DC, August 2000.

Regular Session Discussant, "Consumers and Consumption: The Politics of Consumerism." Annual Meeting of the American Sociological Association, Washington, DC, August 2000.

Regular Session Organizer, "Consumers and Consumption: Commercial Perspectives" and "Consumers and Consumption: Theoretical Perspectives." Annual Meeting of the American Sociological Association, New York, NY, August 1996.

Other Professional Associations

Invited Member, International Scientific Committee, Food Consumption, Child Culture and Education conference. Centre Européen des Produits de l'Enfant (European Center for Children's Products), University of Poitiers, Angoulême, France, April 2010.

Invited Member, International Scientific Committee of the biannual, "Child and Teen Consumption Conference." (2004, 2006, 2008, 2010)

Session Organizer, "Re-/Un-Covering Children's Experiences, Voices and Perspectives from Historical Records." Society for the History of Children and Youth conference, Berkeley, CA, July 2009.

Invited Session Organizer, "Youth and Popular Culture," for the annual meeting of the Society for the Study of Social Problems, Philadelphia, PA, August 2005.

Invited Co-Organizer, "Consumer Culture and Social Change: Identities, Practises and Consequences on Everyday Lives" for *Childhoods 2005: Children and Youth in Emerging and Transforming Societies* international conference (June) Oslo, Norway. <http://childhoods2005.uio.no>

Invited Organizer of four sessions for the 5th Crossroads Cultural Studies Conference, University of Illinois, Champaign, IL, June 2004.

Special Session Organizer, "Kids, Causes, and Culture: Expansion of Commodities and Consumers In the 1990s," Association for Consumer Research, Atlanta, GA, October 2002.

Other Research Experience

Ethnographic Consultant for the Community Information Infrastructure Project, Chapin Hall Center for the Study of Children, University of Chicago, 1997-1999.

Research Assistant for Professor Gerald D. Suttles, Department of Sociology, University of Chicago, 1991-1994.

Field Investigator for the Urban Family Life Study, National Opinion Research Center, University of Chicago, 1986-1987.

Field Investigator for the National Study of Medical Care Outcomes, The Rand Corporation, Chicago, 1986-1987.

Interviews and News Articles (since 2000, abridged)

Featured in “When a Princess Costume Becomes a Culture,” by Cathy K. Donovan. *Rutgers Focus*, February 6, 2008. <http://news.rutgers.edu/focus/issue.2008-02-05.0513554387/article.2008-02-06.0314453901>

Quoted in “The Princess Thing,” by Janice Armstrong, *Philadelphia Daily News*, Philadelphia, January 29, 2008. http://www.philly.com:80/dailynews/features/20080129_Jenice_Armstrong_THE_PRINCESS_THING.html

Interviewed for FOX 29 News Philadelphia story on Tween merchandising, aired December 15, 2007. <http://www.myfoxphilly.com/myfox/pages/ContentDetail?contentId=5156554>

Interviewed for *Global Viewpoint*, Illinois International. “Dan Cook Looks at Bratz’ Dolls Global Popularity.” June 2007 http://www.ips.uiuc.edu/ilint/mt/interview/2007/05/dan_cook_looks_at_the_bratz_do.html

Quote in “Twins R’ Shoppers,” by Lesley Seymour, *New York Times*, April 22, 2007. <http://www.nytimes.com:80/2007/04/22/nyregion/nyregionspecial2/22RSHOP.html?emc=eta1>

Interviewed for “The Afternoon Magazine,” WILL radio, Urbana-Champaign, IL, Feb 12, 2007.

Interviewed for “The Vocal Majority,” KOPT radio (Air America affiliate), Eugene, OR, Dec. 28, 2006.

Profiled in “Marketing for children certainly has an effect,” Christine des Garennes, *The News Gazette*, Champaign, IL, December 24, 2006. http://www.news-gazette.com/news/2006/12/24/marketing_for_children_certainly_has_an_effect

Profiled in “A Minute With,” University of Illinois News Bureau, December 2006. http://webtools.uiuc.edu/rssManager/view?ACTION=HTML_VIEW&id=72

Quoted in “Doll Maker Embarks on ‘Save Girlhood’ Campaign,” by Heather Cabot, *ABC News* online, December 14, 2005. <http://abcnews.go.com/Business/story?id=1403610>

Quoted in “American Girl Campaign Offers to Save Childhood,” by James Arndorfer, *Advertising Age*, December 7, 2005. <http://www.adage.com/news.cms?newsId=47069#>

Quoted in “Kids hear the call of the cell seller,” by Michael Pearson, *Atlanta Journal-Constitution*, July 17, 2005. http://www.ajc.com/today/content/epaper/editions/today/metro_249d1e1aa2b340e800b4.html

Quoted in “Chips Are Down for Ronald as Anti-obesity Lobby Swells,” by Andrew Ward, *Financial Times* (London) February 8, 2005. http://news.ft.com/cms/s/9c31e644-7976-11d9-89c5-00000e2511c8.ft_acl=s01=1.html.

Interviews and News Articles (since 2000, abridged) cont'd

- Featured in “Marketing to Children: 2 Views,” by Sara Lipka, *Chronicle of Higher Education*, June 11, 2004. (<http://chronicle.com/temp/email.php?id=fz3vak7xo03lwtrmcm40knpj15mesop9>)
- Quoted in “Mon fils est une pub,” by Silvia Galipeau, *La Presse* (Canada), June 2, 2004, (<http://www.cyberpresse.ca/actuel/article/1,4230,0,062004,699711.shtml#haut>)
- Quoted in “The new adult: Are sexual images on television making kids grow up too fast?” by Laura Bayard, *Chicago Parent* magazine, March 2004. (<http://www.chicagoparent.com/0304/features1.htm>)
- Quoted in, “Kiddie Consumers Noticed,” by Christine des Garennes, *The News Gazette*, December 22, 2003. (<http://www.news-gazette.com/story.cfm?Number=15129>)
- Interviewed for “A Consumer Christmas” for “Cross Country Check Up,” Canadian Broadcasting Corporation, December 21, 2003. (<http://www.cbc.ca/checkup/>)
- Quoted in “Cher père Noël, je veux la lune,” by Sylvie Saint-Jacques, *La Presse* (Canada), December 19, 2003. (<http://www.cyberpresse.ca/actuel/article/1,4230,0,122003,532014.shtml>)
- Featured in *Illinois News Bureau* article, “Clothing Industry Led the Way in Seeing Kids as Consumers,” scholar says, by Craig Chamberlain, Nov. 2003. (<http://www.news.uiuc.edu/NEWS/03/1125kidconsumers.html>)
- Quoted in, “Dear Santa: I Hope You’re Rich,” by Erin Andersen, *Toronto Globe and Mail*, November 29, 2003, p. F1. (<http://www.globeandmail.com/servlet/ArticleNews/TPStory/LAC/20031129/SANTA29>)
- Quoted in “Pop Culture Profiteers,” by Noel C. Paul, *The Christian Science Monitor*, Dec. 23, 2002. (<http://www.csmonitor.com/2002/1223/p11s02-wmcn.html>)
- Featured in *Champaign-Urbana News Gazette* article, “Marketing Toward Kids All Year Round,” by Greg Kline, Dec 13, 2002, p. 1. (<http://www.news-gazette.com/story.cfm?Number=12875>)
- Featured in *Illinois News Bureau* article, “’Tis the season—always—for children in the marketplace,” by Craig Chamberlain, Dec. 2002. (<http://www.news.uiuc.edu/gentips/02/12kidconsumer.html>)
- Quoted in “Kids Can Give Parents Fits,” by Shauna Scott Rhone, *The Cincinnati Enquirer*, Dec. 6, 2002. (http://enquirer.com/editions/2002/12/06/tem_giving06.html)
- Quoted in “You want it, buy it, you forget it,” by Rhea Wessel, *Christian Science Monitor*, Dec 5, 2002. (<http://www.csmonitor.com/2002/1205/p13s01-lign.html>)
- Interviewed (with James Twitchell) for “Media Matters,” WILL 580 AM, Urbana, IL. Aired Dec 1, 2002.
- Interviewed for “First Person, Plural,” CFUV 101.9 FM, Vancouver, British Columbia. Aired September 26, 2002.
- Quoted in “More Americans Spell a Night out ‘M-E-N-U,’” by Kim Campbell, *Christian Science Monitor*, Aug, 23, 2001.
- Featured in *Illinois News Bureau* article, “Marketplace plays key role in leisure, even for children, scholar says,” by Kim Campbell, July 2001. (<http://www.news.uiuc.edu/gentips/01/07advertising.html>)
- Quoted in “But Does Anybody Really Use this Stuff?,” by Jeffrey Selingo, *New York Times*, November 16, 2000, pp. D1/D7.

Professional Organization Memberships

The American Sociological Association, 1992-present

Section Member: Children and Youth; Culture; Community and Urban; Gender; Economic Sociology

American Studies Association, 2004-present

Society for the History of Childhood and Youth, 2008-present

Association for Consumer Research, 2001-2006

The International Sociological Association, 1998-present

Research Committee Member: Sociology of Childhood

The Society for the Study of Social Problems, 2003-2006

The Society for the Study of Symbolic Interaction, 1994-2006

The International Visual Sociology Association, 1994-present

Other Memberships

The Southeast Historical Society (Chicago)

Calumet Ecological Park Association

Association for Wolf Lake Initiative

The Center for the New American Dream

International Society of Photographers

Creative Works

Cook, Dan. 2004. First Place winner (color) for “Shop Window: London.” University of Chicago Alumni Photography Contest, published in *University of Chicago Magazine*, April..

<http://magazine.uchicago.edu/0404/features/picture.shtml>

Cook, Dan. 2004. Finalist (color) for “A Losing Battle.” University of Chicago Alumni Photography Contest, published in on-line edition of the *University of Chicago Magazine*, April..

Cook, Dan. 2003. *Traces* (a book of observations, sayings and prose). Self-published.

Cook, Dan. 2003. “(In)Appropriations of the Flag.” Photography exhibit, “Illegal Art: Freedom of Expression in the Corporate Age.” Jan.25-Feb. 21, office of *In These Times* magazine, Chicago, IL.